

Something remarkable happens when you

# Shop Locally!

From each \$100 profit generated, here's how much is retained and re-circulated in our local economy:

\* A Locally Owned,  
Independent Business

\$60

\* National Chain Store

\$20

\* National Discount Store

Only \$6



**OUR COMMUNITY NEEDS A STRONG LOCAL ECONOMY...  
THANK YOU FOR PATRONIZING THIS LOCALLY OWNED BUSINESS!**

Source: 1997 U.S. Small Business Administration and Rocky Mountain Institute

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