

Something quite remarkable happens when you  
**Shop & Dine Locally**

Of each \$100 profit  
**FROM A LOCALLY OWNED,  
INDEPENDENT BUSINESS**

**\*\$60 STAYS & SUPPORTS  
OUR LOCAL ECONOMY!**



**think  
about  
it!**

**FROM NATIONAL CHAINS  
ONLY \$20 STAYS HERE!**

**NATIONAL DISCOUNT STORES  
ONLY \$6 STAYS HERE!**

**OUR COMMUNITY NEEDS A STRONG LOCAL ECONOMY...  
THANK YOU FOR PATRONIZING THIS LOCALLY OWNED BUSINESS!**

\*Source: 1997 U.S. Small Business Administration and Rocky Mountain Institute

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